



SARAH
KRAWCHECK

CONTACT

215 962 3613
sarahkrawcheck gmail com
sarahkrawcheck com

EDUCATION

AAS GRAPHIC DESIGN

Johnson County Community College
Overland Park KS
2017 2024

MFA PHOTOGRAPHY

University of Pennsylvania
Philadelphia PA
2009 2011

BS PHOTOGRAPHY

Drexel University
Philadelphia PA
2004 2008

SKILLS

Adobe CC
InDesign
Illustrator
Photoshop
Bridge
XD
Photography

STRENGTHS

Empathetic
Deliberative
Disciplined
Responsible
Foresighted

SUMMARY OF QUALIFICATIONS

- Creative artist with 10+ years experience in fine arts learning skills to study the form, appearance, and ornamentation of objects, and gaining professional knowledge of design practices
- BS and MFA in Fine/Studio Art Photography, AAS in Graphic Design, expected graduation 2024
- Proactive and thorough sales associate with 9+ years experience working in customer service jobs, retail and restaurant, learning interpersonal and organizational skills, money handling and multitasking
- Student-focused instructor with 3 years experience in photography for youth and adults

PROFESSIONAL EXPERIENCE

FREELANCE

2008 PRESENT

GRAPHIC DESIGNER & PHOTOGRAPHER

- Professional design and layout of sensitive material for businesses
- Created logos, designed pamphlets, slideshow presentations, invoices, websites, resumes, business cards
- Reorganized and created design catalogs and style books
- Created new brand identities and revamped existing materials to keep in line with current trends and branding guidelines
- Printed and uploaded materials to the web while protecting sensitive business information

ALTERNATIVE BAKING BOOK

2021

SELF-PUBLISHED AUTHOR

- Created and altered recipes for a lower sugar lifestyle
- Designed and photographed all content
- Self-published on Amazon

BARKLEY'S SUMMER SERIES

2021

- Virtual open-learning model taught by Barkley designers and staff
- Learned about Red String Theory: a methodology of prioritizing consistency, linearity, and emotional connection in brand identity

AWARDS

- License plate design contest chosen for KS C.O.P.S.
- Created and edited InDesign booklet for JCCC senior showcase